

Hearing Loss Awareness and Literacy

National cross-sectional survey study
of adults between ages of 50 and 80



Only 9%

of patients were able to correctly identify what constitutes a “normal” or average range for hearing compared to other health conditions



9%

Hearing



52%

Cholesterol



85%

Blood
pressure



93%

Vision

Awareness, Perceptions, and Literacy Surrounding Hearing Loss and Hearing Rehabilitation Among the Adult Population in the United States. Matthew L. Carlson, Ashley M. Nassiri, John P. Marinelli, Christine M. Lohse, and Sarah A. Sydlowski, Hearing Health Collaborative.